



Welcome to Charity / Voluntary Insights

“Insights” is a complimentary service provided by **DJS Research**, keeping you up to date with the latest **charity / voluntary** market research findings.

Charity Pulse Survey Reveals Improvement in Job Satisfaction

In a recent Charity Pulse survey, figures show that among fundraisers job satisfaction has risen a tenth (10%) in the last year, now totalling three fifths (65%) of employees who are...

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Market Research Shows Shard Protest Reached Over Half Of British Public

Market research shows that the stunt of climbing the Shard (Western Europe's tallest building) attracted the attention of over half (53%) of the British population...

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Survey Shows Charities Should be Making Better Use of Social Media

Survey findings show that over a tenth (13%) of people bought something after seeing it on social media, up from just over 1 in 20 (6%) in 2012. It was heard at the Institute of Fundraising (IoF) national convention that Charities aren't marking the most of...

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About Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.



Connect with us online:



Email: newsletter@djsresearch.com
Contact: +44 (0) 1663 767 857
Website: djsresearch.co.uk